



Grant agreement: 768573

EC HORIZON2020

Project Co-Funded by the European Commission Call identifier: H2020 – SPIRE-09-2017 LIGHT PACKAGE LIGHT PACKAGE VERSION *Project Start Date: 1<sup>st</sup> of September 2017* 

> Modular, scalable and high-performance **DE**-polymerization by **MicrowavE TechnolOgy**

## A business model for successful commercial deployment

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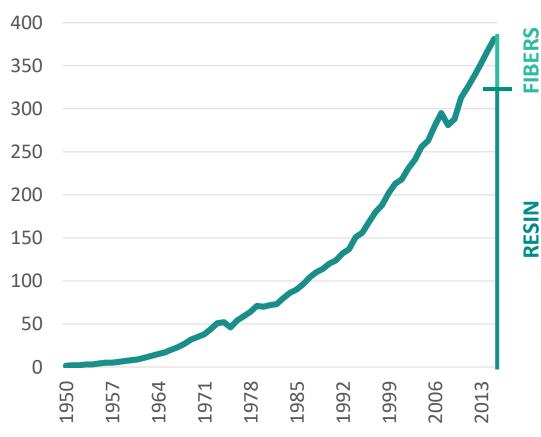
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Global Plastic Production: growth >250x in 65yrs

> Global Primary Production (Mt) Resin and Fibers (no additives)



- 1950 plastic is introduced in mass market
- From 1.5Mt in 1950 to
  381Mt in 2015 (407Mt with add)
- 8% CAGR: no other man-made material
- 322Mt Resins in 2015
- 59Mt Fiber in 2015
- 4-6% of Oil consumption

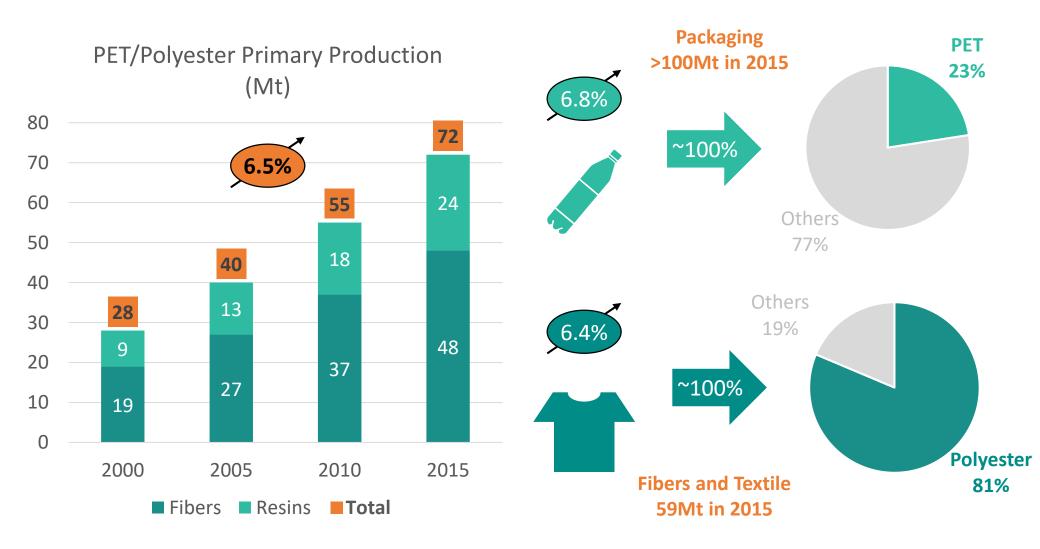
### Global Plastic Waste: recycling delays, rather than avoids, final disposal

Global Primary Production (Mt) Cumulated

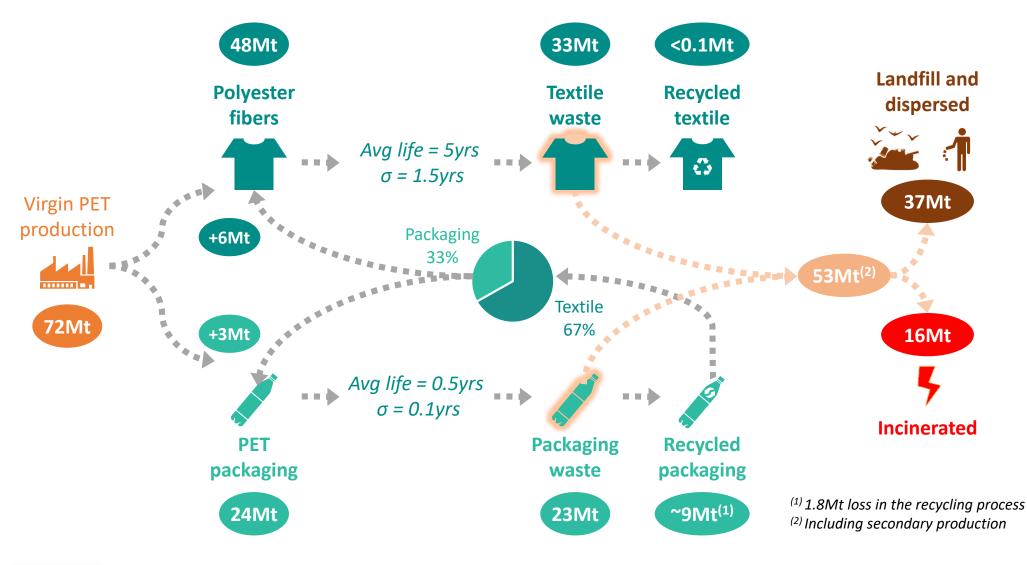
9000 8000 **Plastic Waste 6.3BNt** 7000 **Incinerated**, Every year 8Mt in the 0.7,9% 6000 ocean 0.1 5000 5 4000 3 0.3 3000 2000 0.1 1000 Recycled, **Discarded.** In stock, 0 0.5, 6% 4.6, 55% 2.5, 30% ------

• 8.3BNt produced (incl. 500Mt additives)

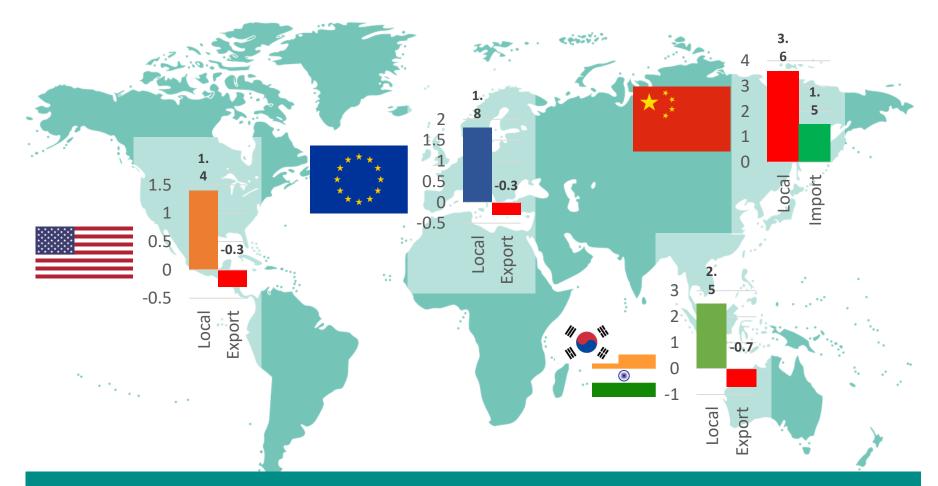
## Global PET/Polyester Production: outpaced plastic growth in the last 15yrs (4%)



### PET/Polyester Value Chain Figures: 53Mt of waste in 2015: recycling rate <u>12.5%</u>







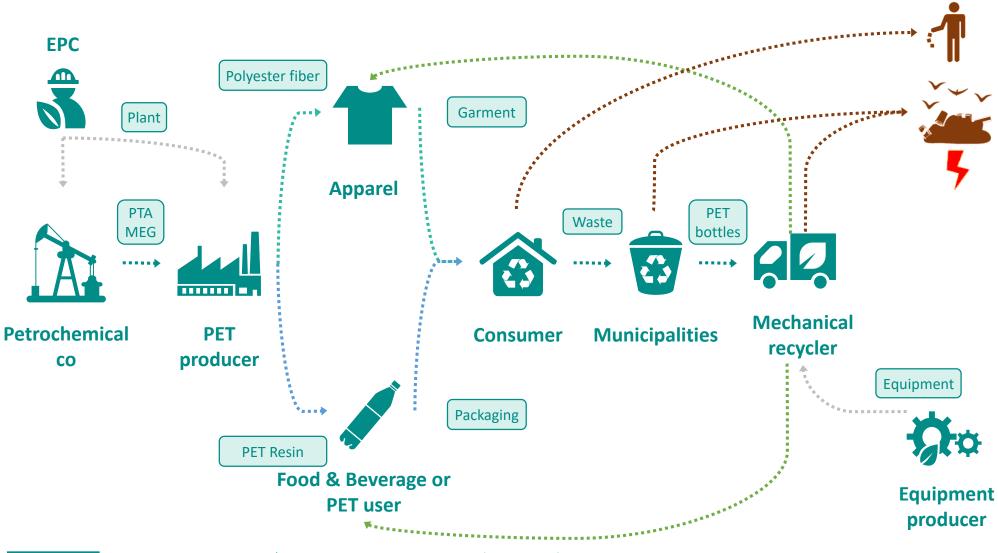
### China is the sole net importer of PET waste, but will prohibit import from 2018

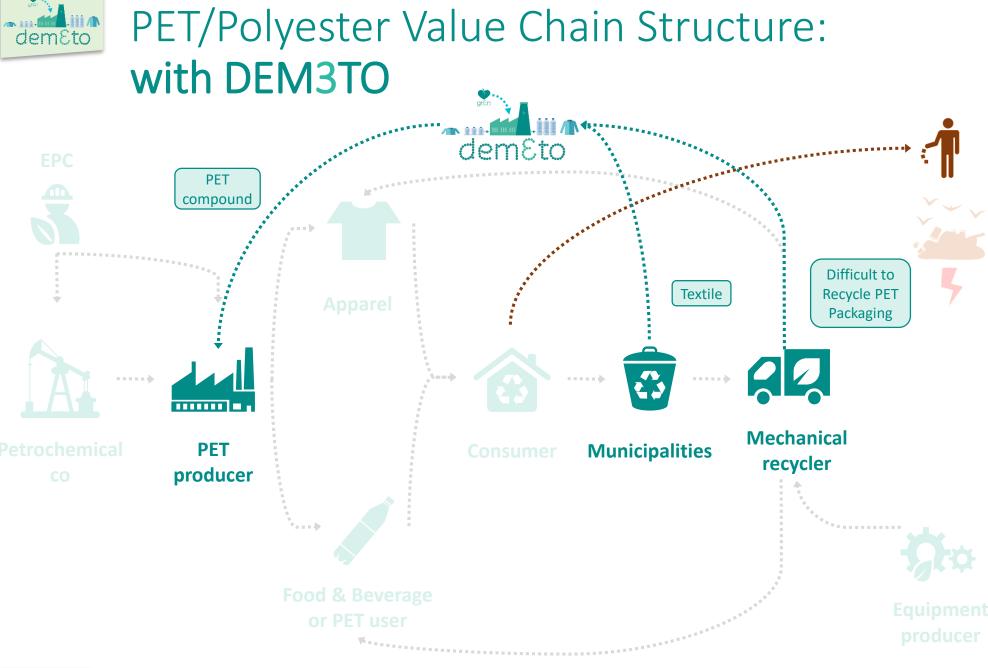
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# The Value Chain 🔗

### PET/Polyester Value Chain Structure: current = all players in this room

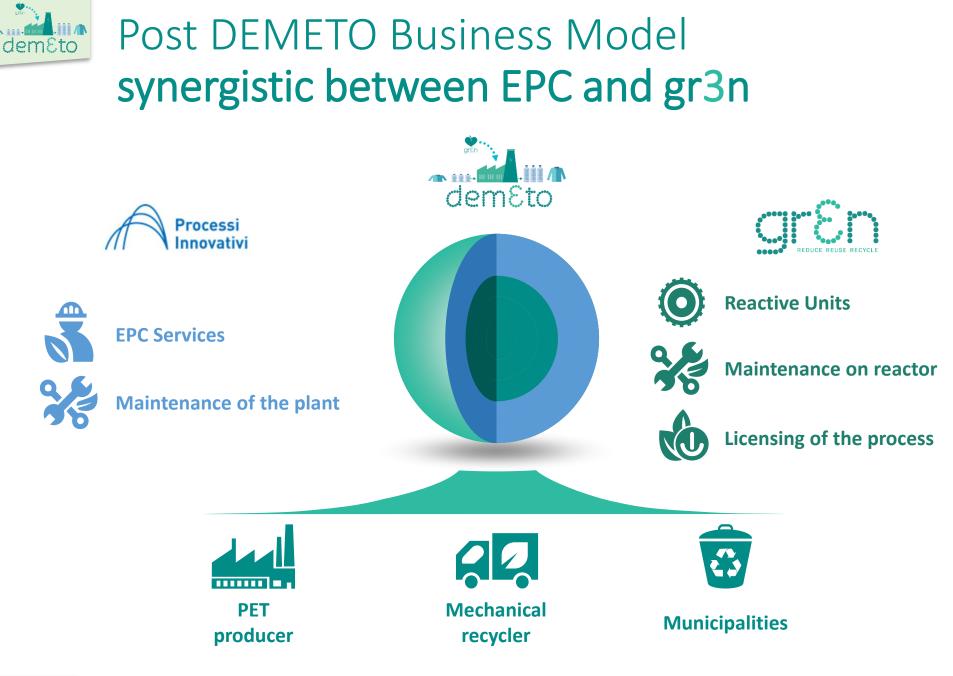




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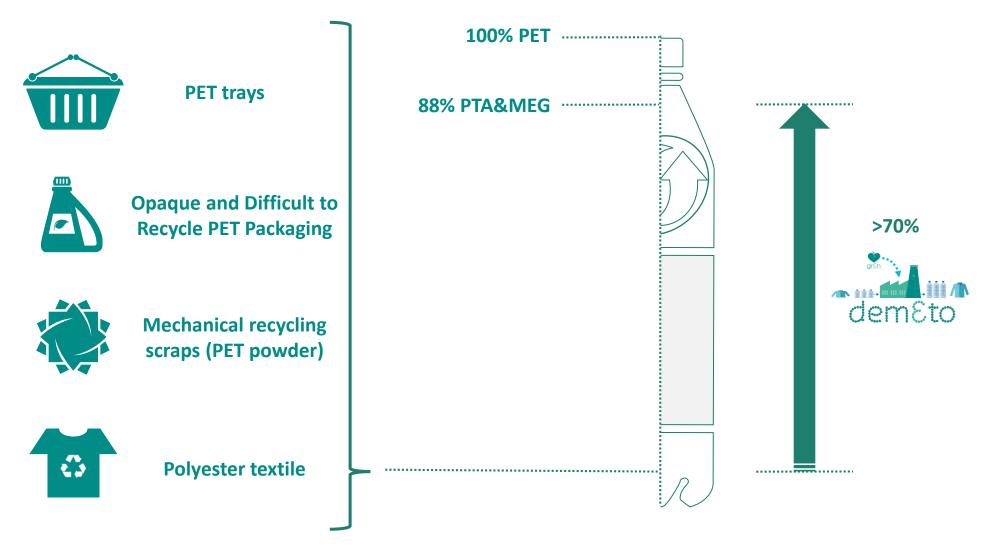


## The Business Case





# DEMETO Additional Competitive Advantage real potential from unwanted waste

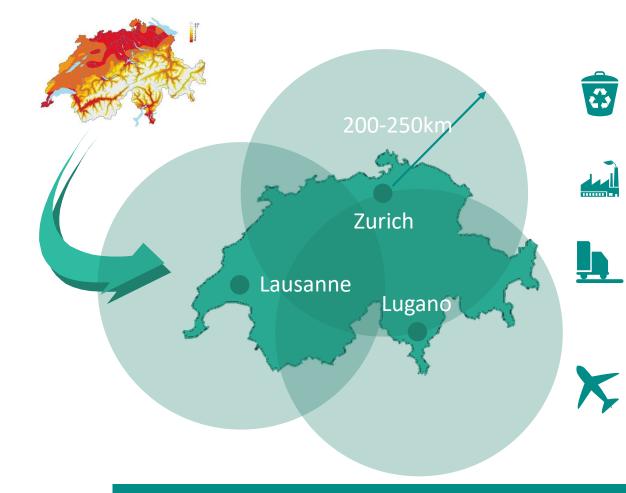




## The Deployment Strategy



### DEMETO Deployment Strategy One plant every urban conglomerate



**38,661t** of post consumer PET bottles collected in 2015 (83%, or 4.6kg per inhabitant)

**3 DEM3TO plants** (ideal size = 15kt/yr)

Waste collecting distance = 200-250km:

PET baled bottles weight = 200-350Kg/m<sup>3</sup> (up to 450-500Kg/m<sup>3</sup>)

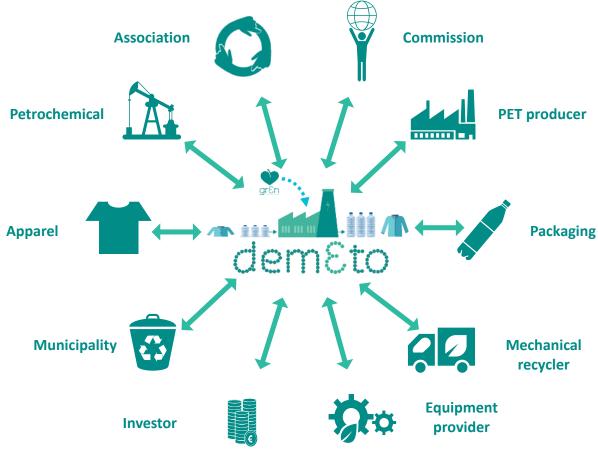
Long distance → PET compound = 1,400kg/m<sup>3</sup>: PTA = 1,520Kg/m<sup>3</sup> MEG = 1,110Kg/m<sup>3</sup>

Make Europe self-sufficient and improve logistics >5x





### Open Points and IAB role Partnership with stakeholders



Scope: Involving external stakeholders in a 2-way communication to validate economical assumptions and technical decisions

We ask for: Provide feedbacks and ideas of reflection to steer the business development activities and focus our technical efforts

<sup>ging</sup> We give: Receive timely updates of the project and privileged information on the technology and on its business development

#### **Commitment:**

- Yearly "closed doors" dissemination event
- Update conference call every 6 months
- Spot requests for information by DEM3TO partners





### **Thanks for your attention!**

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